

La’Kendra was born and raised in Gainesville, FL. She has received an associate’s degree in Business Administration from Santa Fe College and moved forward to obtain her bachelor’s degree in business administration from the University of Florida.

La’Kendra quickly decided an MBA was not something she desired to acquire so she began working on a master’s degree in public relations at Full Sail University. She has worked more than 15 years in Corporate America with several years of leadership experience as well as over a decade of communications work in the religious and non-profit sector. The elements La’Kendra loves most about her work include employee development and internal and external communications. She has a proven track record of developing folks to be their best even after some had given up on them.

La’Kendra has packaged up her education and expertise and created a business to provide a first-class experience. She will make sure your business has the voice you want the world to hear. She will work with you to make sure your vision and message are clear and consistent throughout your organization and communication efforts. La’Kendra will also make sure your team is being properly developed to move the business forward. From tackling personal and professional decisions to reaching important milestones, her job is to help you on the path of success.